

# NMCADV Mission, Vision, and Values

**The MISSION of the New Mexico Coalition Against Domestic Violence is to lead a coordinated and effective response to domestic violence throughout the state.**

We will accomplish our mission through:

- Expanding our capacity to deliver excellent services throughout New Mexico.
- Developing and advocating policy and practice that considers the diverse needs of victims and survivors.
- Strengthening our impact through forging valued partnerships.
- Seeking and promoting innovative approaches to positive social change.

**Our VISION:** We aspire to a world free of violence and oppression.

**Our VALUES:**

## Integrity

Creating trusting relationships.

*In all we do we will:*

- Communicate honestly, directly and openly
- Practice inclusivity
- Take accountability for our actions
- Follow through with our promises and be consistent

## Respect

Honoring the worth and dignity of all.

*In all we do we will:*

- Recognize the various ways trauma presents itself, including the continuing impact of historical trauma
- Be mindful of the impact of systemic and intersectional oppression on people and communities
- Include the voices of New Mexico's many cultures
- Support victims and survivors by promoting alliances beyond the domestic violence community

## Collaboration

Leading through cooperation, communication, and inclusiveness.

*In all we do we will:*

- Provide a unified voice on state and national issues
- Create dialogue with those whose viewpoints are different than ours

## Innovation

Identifying, understanding, and harnessing the power of a changing environment.

*In all we do we will:*

- Recognize that our full potential has yet to be reached
- Envision and energize a truly open process
- Rejuvenate and refresh our work

## Courage

Exploring and implementing new directions to increase our reach and significance.